

7TH ANNUAL

BAJA BASH

GET WILD! LIVE MUSIC FOOD WINE SILENT AUCTION



WILDCOAST
COSTASALVAJE

SATURDAY - JUNE 22ND 2019



MISSION

WILDCOAST conserves coastal and marine ecosystems and wildlife.

OUR SUCCESS

Founded in 2000, we are working to conserve more than 31.6 million acres of the most beautiful and ecologically important coastal and marine habitats that remain in California, Baja California, southern Mexico and Cuba. Using an innovative mix of land purchases, conservation easements and media campaigns we protect areas home to iconic species including gray whales, sea turtles, whale sharks and more!

OUR PARTNERS

The BAJA BASH has engaged 1,000+ guests from the environmental, corporate and non-profit sectors of Southern California and Baja. In 2017, the event raised \$120,000 for WILDCOAST's conservation efforts and featured leading Baja chefs, Drew Deckman, Flor Franco and Ken Irvine. Past event sponsors have included Borden Ranches, San Diego Airport Authority, SDG&E, CalAmerican Water, Earth Advertising, The Waitt Foundation, Cel-Fi Nextivity, Inc., and more!

GLOBAL REACH













Website - 50,000+ per month
Email list - 10,000 supporters
Facebook - 30,000+
Instagram - 4,000 +
Twitter - 8,000+

WILDCOAST has been featured in international and regional media outlets such as CNN, NBC, New York Times, USA Today, LA Times, Telemundo, Televisa, Huffington Post and more. Last year media partners such as Clear Channel, Telemundo, KUSI and Baja.com reached 800k+ for the BASH.



BAJA BASH SPONSORSHIP OPPORTUNITIES

GET WILD! LIVE MUSIC FOOD WINE SILENT AUCTION

SPONSOR LEVELS & BENEFITS	Mangrove \$5,000	Sea Turtle \$2,500	Coral \$1,000	Youth Stewardship \$500
Conservation benefits.	Conserve eight acres of mangroves in Baja California and offset your carbon footprint.	Save nine miles of sea turtle nesting beach in Oaxaca and protect habitat for more than one million turtles.	Install and maintain mooring buoys to protect 1,300 acres of coral reefs in the Mexican Pacific.	Provide the opportunity for five high school students to collect marine data in local MPAs.
On-site logo/signage & opportunity to speak during event.				
Logo on event postcard & banner.				
Company name & logo featured link on website, social media & printed materials.				
Inclusion in press release.				
Tickets to event.	8	4	2	1

WILDCOAST
COSTASALVAJE

For more info contact Angela Kemsley, Conservation Development Mgr
angela@wildcoast.org OR 619.423.8665 x 210

BAJA BASH SPONSORSHIP FORM

GET WILD! LIVE MUSIC FOOD WINE SILENT AUCTION

YES! I want to conserve our coast & ocean as a BAJA BASH Sponsor.

☐ **Mangrove**
\$5,000

☐ **Sea Turtle**
\$2,500

☐ **Coral**
\$1,000

☐ **Youth Stewardship**
\$500

☐ **Boat Team ***
\$5,000+

☐ **Half Boat ***
\$2,500+

Name: _____

Company Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Email: _____

PAYMENT INFO - VISA MC AMEX DISC

CC #: _____

EXP Date: _____ CVC: _____

* Team fundraisers are an opportunity to Peer-2-Peer fundraise and require a minimum fundraising commitment.

WILDCOAST
COSTASALVAJE

www.wildcoast.org 925 Seacoast Drive, Imperial Beach, CA 91932
P: 619.423.8665 Tax ID # 77-0536297

BAJA BASH IN-KIND DONATION FORM

GET WILD! LIVE MUSIC FOOD WINE SILENT AUCTION

YES! I would like to support the 7th Annual BAJA BASH.

Individual/Company Name: _____
(Preferred listing for promotional materials)

Company Contact & Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Item(s) being donated & description (Include any restrictions, exclusions, exp. dates, etc.)

Fair Market Value of Donation: \$ _____

- ☐ Donation/certificate is included.
- ☐ Certificate not included. Please create one with the info above.
- ☐ I would like to arrange delivery/pick-up with WILDCOAST

Please mail/deliver your donation, display materials and completed form to:

WILDCOAST
ATTN: Development Dept.
925 Seacoast Drive, Imperial Beach, CA 91932

WILDCOAST is a 501(c)(3), tax-exempt organization.
Your donation is tax-deductible as applicable by law.
Tax ID # 77-0536297

WILDCOAST
COSTASALVAJE

For more info contact Angela Kemsley, Conservation Development Mgr
angela@wildcoast.org OR 619.423.8665 x 210

BAJA BASH PEER-2-PEER FUNDRAISERS

GET WILD! LIVE MUSIC FOOD WINE SILENT AUCTION

RAISE \$100,000 FOR WILDCOAST CONSERVATION PROGRAMS!

From the vibrant coral reefs and pristine desert mangrove forests of the Baja California Peninsula to the rugged offshore islands and wildlife corridors in-between - WILDCOAST's programs ensure these breathtaking areas remain protected and pristine for the next generation.

TEAM FUNDRAISER OPTIONS & BENEFITS

Electric Boat Team Challenge

Electric Boat Half Boat

Minimum Fundraising Goal

\$5,000+

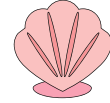
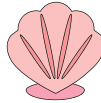
\$2,500+

of Team Members (includes
event entry)

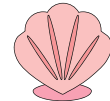
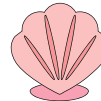
8

4

Digital On-boarding Packet



On-site logo/signage



Tickets to event for all team
members*



WILDCOAST
COSTASALVAJE

For more info contact Angela Kemsley, Conservation Development Mgr
angela@wildcoast.org OR 619.423.8665 x 210