

WILDCOAST

COSTASALVAJE

AN INTERNATIONAL TEAM THAT CONSERVES COASTAL AND  
MARINE ECOSYSTEMS AND ADDRESSES CLIMATE CHANGE THROUGH NATURAL SOLUTIONS



WILDCOAST is working to conserve more than 37 million acres  
of the most beautiful and ecologically important coastal and marine habitats that remain in California and the Mexican Pacific.

## Our Success



Launched the **One Million Mangroves Campaign** to combat climate change by planting mangroves that store **50x** more carbon than forests on land



Protected **71,374** acres of blue carbon ecosystems in California and Mexico, including **8,500** acres of mangrove forests



Restored **105** acres of wetlands and mangroves in California and Mexico



Measured **19.5 million** tons of atmospheric carbon (and counting +) stored in WILDCOAST's mangrove conservation sites along the Pacific Coast of Mexico



Conserved **1,437** miles of shoreline on the Mexican Pacific Coast with Mexico's Commission for Natural Protected Areas



Protected **483.6** miles of shoreline around gray whale breeding lagoons on the Baja California Peninsula



Protected **54.5** miles of sea turtle nesting beaches on Mexico's Pacific coast



Improved the protection of **686,357** million acres of coral reef marine parks in the Mexican Pacific



Installed **22** mooring buoys in two national parks in the Mexican Pacific to protect coral reefs from anchoring ships.



Protected **51,936** acres and **37** miles of wilderness coastline in Baja California through purchases and easements



Helped establish **545,280** acres of coastal and marine ecosystems in California as Marine Protected Areas (MPAs)



Trained **2,372** volunteers to help monitor human use in **59** California MPAs



Engaged more than **+150,000** community members and **+13,000** students as ocean and coastal conservation stewards

## Global Reach

**Website - 50,000+ per month**

**Email List - 10,200 supporters**

**Facebook - 50,000+**

**Instagram - 6,000+**

**Twitter - 8,000+**



WILDCOAST has been featured in international and regional media outlets such as CNN, NBC, New York Times, USA Today, LA Times, Telemundo, Televisa, Huffington Post and more.

Founded in 2000 and with staff in California and Mexico, WILDCOAST carries out its mission through three strategies:

- 1) Establish and manage protected areas
- 2) Advance conservation policies
- 3) Engage local communities as conservation stewards

WILDCOAST  
925 SEACOAST DRIVE  
IMPERIAL BEACH, CA 91932  
619-423-8665 - WWW.WILDCOAST.ORG

WILDCOAST  
COSTASALVAJE

COSTASALVAJE  
BLVD. LAS DUNAS #160-203. FRACC. PLAYA ENSENADA:  
ENSENADA BAJA CALIFORNIA MEXICO C.P. 22880  
WWW.COSTASALVAJE.ORG - 52-646-1521518