WILDCOAST CONSERVATION IMPACT





OUR MISSION

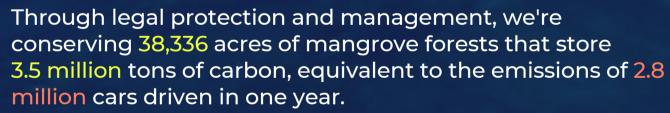
WILDCOAST conserves coastal and marine ecosystems and addresses climate change through natural solutions. We are helping to protect more than 38 million acres of some of the most ecologically important coastline, ocean habitat, wetlands, islands, and wildlife-rich wilderness in the world. These ecosystems are crucial in order to mitigate and adapt to the ever-growing climate crisis.

NATURAL CLIMATE SOLUTIONS



We are protecting and restoring blue carbon ecosystems like mangroves, seagrass beds and salt marshes as a natural solution to climate change.

Mexico:





We have planted 142,000 mangrove seedlings, restoring 271 acres with local women from Laguna San Ignacio, Baja California Sur, a UNESCO World Heritage Site and the world's most pristine gray whale breeding lagoon and have plans to plant an additional 1 million. This has the potential to capture 476,520 tons of carbon, the equivalent of 4 billion miles driven by an average passenger vehicle or 317,373 homes' electricity use for one year.

California:

In Southern CA, we are restoring 42 acres of wetlands that currently store 2,748 metric tons of carbon and sequester roughly 37 metric tons every year, the equivalent of 3.5 million lbs of coal burned or 119,000 bags of trash in the landfill.

MARINE PROTECTED AREAS (MPAs)

We manage and conserve
545,280 acres of marine
protected areas off
California's coast and
our M2 RADAR systems
in San Diego County are
helping to stop poachers

from ransacking our coastal heritage.

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CORAL REEFS

We are protecting 37 million acres of coral reef habitat in the Mexican Pacific. These coral reefs spillover up to 38,000 tons of biomass per acre to adjacent fishing areas per year. Coral reefs are also critical natural barriers to help defend coastal communities against flooding, powerful storms and sea level rise.



WHALES

Through federal zone concessions, easements, education, and outreach, WILDCOAST is protecting 483.6 miles of shoreline around gray whale breeding lagoons on the Baja California Peninsula.



MARINE DEBRIS

In just one year, our trash boom located on the US-Mexico border, the first-ever plastic retention system in Mexico, has stopped 103,000 lbs of marine debris from reaching the Pacific Ocean and contaminating a binational network of coastal, marine and island protected areas.



WILDCOAST partnered with Bureo to retire, recycle and repurpose a projected 132,277 lbs of old fishing nets in California.



In Oaxaca, Mexico, we protect 22.5 miles of coastline, the two most important olive ridley sea turtle nesting beaches in the world, where more than 72 million eggs have hatched since 2017.



WILDLANDS

We're safeguarding 38 miles (51,936 acres) of pristine desert & coastline in Valle de los Cirios WILDCOAST Reserve in central Baja, and have plans to purchase an additional 513 acres, making it the largest private conservation reserve in all of northwest Mexico and the Californias.



YOUTH OUTREACH

WILDCOAST has engaged more than 16,000 students & volunteers, including indigenous youth, in ocean stewardship activities.



MEDIA

Annually, our conservation and natural climate solutions messaging reaches over 191 million people through news articles, magazines, social media platforms and television.



@wildcoastcostasalvaje