

BAJA BASH 2024

Benefiting COASTAL, OCEAN,
and WILDLIFE conservation
in California and Baja

SATURDAY, JUNE 8, 2024

5:30-8:30pm



**WILDCOAST
COSTASALVAJE**

MISSION

WILDCOAST is an international team that conserves coastal and marine ecosystems and addresses climate change through natural solutions.

IMPACT



7 M+

tons of carbon sequestered in wetlands we support throughout California and Mexico each year.



38 M

acres of sensitive coral reef habitat protected in the Mexican Pacific and 220 buoys installed to safeguard reefs from anchoring ships.



51,939

acres of desert wilderness and 39.5 miles of coastlines purchased and protected in the WILDCOAST Valle de los Cirios Coastal Reserve.



545,280

acres of Marine Protected Areas off California's coast that WILDCOAST safeguards and conserves through our Marine Monitor (M2) RADAR units and community science programs.



225,000

lbs of plastic and debris prevented from reaching the Pacific Ocean via our trash boom, the first-ever solid waste retention system in Mexico.



123 M

olive ridley sea turtle eggs hatched on 22.5 miles of protected coastlines in Oaxaca, Mexico.



2024 BAJA BASH

EVENT PROFILE

Hosted at a private residence in Solana Beach, the Baja Bash will feature 300 guests, San Diego's top sustainable chefs, fine wine and craft beer, small batch mezcal and tequila, live music, silent and live auctions, videos, and more! This energetic event features food stations with gourmet bites including sustainable seafood, fresh oysters, local farm produce, and divine desserts. Last year's sold out Baja Bash made a huge impact on our ability to conserve our coasts and ocean, and your support will allow us to expand our programs in 2024 and beyond.

FEATURED CHEFS



Kelli Crosson
EXECUTIVE CHEF

The Lodge at Torrey Pines



Drew Deckman
CHEF/ OWNER

Deckman's, 31ThirtyOne



William Eick
EXECUTIVE CHEF/ OWNER

Matsu



Aidan Owens
CHEF

Herb & Sea



Eduardo Salgado
EXECUTIVE CHEF

'EMAT



Davin Waite
CHEF/PARTNER

Wrench & Rodent Seabastropub, The Plot, Shoots Fish & Beer, Brine Box, The Plot Express



EMILIANO SAFA
EXECUTIVE CHEF

RANCHO VALENCIA



ROBERTO ALOCER
EXECUTIVE CHEF

VALLE

WHY CONSIDER A BAJA BASH SPONSORSHIP?

The annual Baja Bash provides an innovative and engaging opportunity to reach a dedicated base of community members and brands who are passionate about ocean and coastal stewardship, all while demonstrating your commitment to climate action and marine conservation – locally and beyond.

When you sponsor the Baja Bash, your name or brand will be exposed to local and international media coverage in addition to a wide network of individuals and brands with whom you can build relationships. You will also enjoy tax benefits through a portion of your tax-deductible sponsorship.

There are many different opportunities to support the 2024 Baja Bash – and WILD COAST's work. Each sponsorship or donation will directly benefit our ground-level conservation and restoration projects, meaning that you or your organization can take pride in knowing that your funds are truly making a tangible difference for our coasts, ocean, and in the fight against climate change.



	PLATINUM CONSERVATION PARTNER	GOLD OCEAN CHAMPION	SILVER WILDLIFE PROTECTOR	BRONZE HABITAT DEFENDER	COASTAL STEWARD
	\$50,000 ⁺	\$25,000	\$10,000	\$5,000	\$2,500
PRE-EVENT VIP FINE WINE TASTING WITH WILD COAST EXECUTIVE DIRECTOR, SERGE DEDINA AND LEVEL II SOMMELIER	★				
INVITATION FOR A GUIDED GROUP IN-FIELD WILD COAST CONSERVATION EXPERIENCE IN SAN DIEGO COUNTY OF YOUR CHOOSING	20 guests	4 guests			
PROMINENT SIGNAGE PLACEMENT AT EVENT STAGE	★	★			
PRIVATE COLLABORATIVE PRESENTATION HOSTED BY WILD COAST EXECUTIVE DIRECTOR, SERGE DEDINA	★	★			
LISTING IN WILD COAST'S ANNUAL REPORT	MAJOR CONSERVATION BENEFACTOR	MAJOR CONSERVATION BENEFACTOR	KEY CONSERVATION SUPPORTER	KEY CONSERVATION SUPPORTER	
FEATURED ARTICLE IN WILD COAST'S DIGITAL NEWSLETTER WITH A DEDICATED LINK TO YOUR WEBSITE	★	★	★	★	
CUSTOMIZED RECOGNITION AND ENGAGEMENT OPPORTUNITIES	★	★	★	★	
TICKETS TO THE BAJA BASH	16	8	6	4	2
RECOGNITION ON ALL PROMOTIONAL MATERIALS (E-BLASTS, EVENT SIGNAGE AND VISUAL PRESENTATION, BROCHURES, AND PRESS RELEASES)	EXCLUSIVE	EXCLUSIVE	STANDARD	STANDARD	STANDARD
PROMINENT PLACEMENT OF YOUR COMPANY'S NAME OR LOGO ON WILD COAST'S WEBSITE	★	★	★	★	★
INVITATION TO ATTEND EVENTS, WORKSHOPS, AND TOURS	★	★	★	★	★

SPONSORSHIP TIERS

UNDERWRITING SPONSORSHIP OPPORTUNITIES

VALET SPONSOR: \$5,000

Catch the eye of every event attendee as they enter – and leave – the event, making a true lasting impression

- Your business card left in each guests car as they leave the event
- Two tickets to the 2024 Baja Bash
- Name or logo displayed on valet parking podium
- Listing in WILDCOAST's annual report as a supporter
- Prominent placement of your name or logo on WILDCOAST's website

PHOTOGRAPHY SPONSOR: \$4,000

Ensure your brand is worth a thousand words while engaging some of the county's most passionate community members by sponsoring all event photography for the evening

- Two tickets to the 2024 Baja Bash
- Your name or logo will be placed as a watermark on all photos taken by the photographer in the digital event album, which will be emailed out to attendees after the event
- Opportunity to create a guest list sign-up for future interested portraits and services your company offers
- Listing in WILDCOAST's annual report as a supporter
- Prominent placement of your name or logo on WILDCOAST's website

REGISTRATION SPONSOR: \$3,500

Welcome all event attendees to the Baja Bash – and your brand – by sponsoring our bustling registration area.

- Two tickets to the 2024 Baja Bash
- Name or logo on signage at the registration area
- Listing in WILDCOAST's annual report as a supporter
- Prominent placement of your name or logo on WILDCOAST's website

THANK YOU TO OUR GENEROUS SPONSORS

verizon

The Good Feet Store
America's Arch Support Experts

GoPro

The Carlson Family

DWIGHT WORDEN

Annie Dunne

hey social good

DANE SODERBERG & ASSOCIATES

MONTBLEAU FAMILY

open WATER



31THIRTYONE
BY DECKMAN'S



'emat.
COCINA DE HUERTO

MATSU



Herb & Sea

RANCHO VALENCIA
resort & spa

VALLE



WRENCH AND RODENT



SEABASSTROPUB

LA COSTA
WINE CO

JIMBO'S

SADIE ROSE
BAKING CO



NÖBLE HOUSE
HOTELS & RESORTS

PureFish

LUMEN



WORLD CENTRIC
FOR A BETTER WORLD





BAJA BASH IN-KIND DONATION FORM

YES! I WOULD LIKE TO SUPPORT BAJA BASH 2024

Individual/Company Name: _____
(Preferred listing for promotional materials)

Company Contact & Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Item(s) being donated & description (Include an restrictions, exclusions, exp. dates, etc.)

Fair Market Value of Donation: \$ _____

- Donation/certificate is included.
- Certificate not included. Please create one with the info above.
- I would like to arrange delivery/pick-up with WILD COAST.

Please mail/deliver your donation, display materials and completed form to:

WILD COAST
ATTN: Development Dept.
2120 Jimmy Durante Blvd Suite 106,
Del Mar, CA 92014
or email to ann@wildcoast.org

WILD COAST is a 501(c)(3), tax-exempt organization.
Your donation is tax-deductible as applicable by law.
Tax ID # 77-0536297

For more info contact Ann Wycoff,
Development Director
ann@wildcoast.org 310-291-1255

THANK YOU
FOR CONSIDERING



For more info contact Annelise Tappe,
Development and Events Coordinator:
annelise@wildcoast.org

