

# Ocean Conservation Coordinator - Job Description

## **COMPANY SUMMARY**

WILDCOAST is an international team that conserves coastal and marine ecosystems and addresses climate change through natural solutions. To achieve our mission we establish and manage protected areas, protect and restore blue carbon ecosystems, and partner with local communities, governments, and the private sector. WILDCOAST has helped to conserve millions of acres of some of the most ecologically important coastline, wetlands, islands, and marine wilderness in the world.

# **JOB TITLE**

## **Ocean Conservation Coordinator**

Reports to: US Ocean Conservation Manager

**STATUS:** Full Time Exempt

**COMPENSATION**: \$68,700 - \$71,000 annually DOE, including paid time off, comprehensive benefits, and a 4% matching 401k.

## **POSITION SUMMARY**

The Ocean Conservation Coordinator works to advance WILDCOAST's work to conserve, manage, and restore coastal and ocean ecosystems.

This is a hybrid position based in San Diego County, California, with office work required at our office in Del Mar, as well as field work and occasional remote work. Night and weekend work, as well as frequent travel throughout California, are required. International travel, including to Mexico, will be expected. This position will be expected to be the first on-call person for night and weekend events, and a minimum of 3-4 days a week in the office in Del Mar. Additional in-office days will be required on an ad hoc basis.

The successful team member is a self-starter comfortable with being challenged who thrives in the field as well as working with community members, conservationists, media, policy makers, elected officials, the private sector, and scientists to advance ocean conservation projects and policies. This team member will also have strong communication and project management skills that will allow this person to balance multiple projects simultaneously and occasionally work asynchronously with other WILDCOAST team members.

#### Job duties include:

- Ocean Conservation Initiatives
  - Support the Senior Ocean Coordinator with ocean conservation projects including the oversight of volunteers and data collection for MPA Watch program and M2 Radar maintenance.
  - Lead MPA Watch training for the San Diego MPA Watch program, a few per year, and regularly manage quality of surveys completed by volunteers and interns.
  - Coordinate the MPA signage project in partnership with the MPA Collaborative Network and the California Marine Sanctuary Foundation.
  - Attend regional, state, and national forums and meetings on ocean conservation and management as needed.
  - Assist with the San Diego County MPA Collaborative including planning and facilitation of meetings and materials.
  - Build strong partnerships with local stakeholders, including government agencies, NGOs, scientists, and private sector partners. Represent WILDCOAST to partners, outside agencies, volunteers, media, and potential donors.
- Support Restoration and Rewilding
  - Support staffing and coordination of restoration activities and events.
  - Support messaging and outreach for volunteer recruitment for restoration activities and events.

- Assist with manual labor and restoration field work.
- Development and Marketing
  - Support the staffing and outreach during all organizational events.
  - Support marketing and outreach materials through the crafting of conservation messaging.
  - Fundraise for program activities through supporting grant applications and reports and participating in fundraising events.
- Volunteer Coordination and Engagement
  - Lead outreach campaigns to recruit volunteers, conduct orientation sessions, and provide ongoing training to support WILDCOAST volunteer-run programs.
  - Develop and maintain schedules for volunteer activities, ensuring adequate support for events, fieldwork, and community programs, like the MPA Watch community science project.
  - Co-manage and grow the Tidepool Ambassador Program and Ocean Ambassador Program, engaging volunteers and the public in proper tidepooling behavior and stewardship of marine protected areas (MPAs) and our ocean.
  - Foster volunteer relationships through recognition events, newsletters, and check-ins to build a strong community of conservation advocates.
- Outreach and Communications
  - Support communications and ocean teams to create and distribute outreach materials for diverse audiences. Develop stories, videos, and photos for social media and other platforms to amplify WILDCOAST's impact.
  - Represent WILDCOAST in public forums, media interviews, and educational events.
  - Be comfortable giving public presentations and being interviewed by the media, often with little to no notice.
  - Be an active and enthusiastic participant in traditional media and social media storytelling for this project and for WILDCOAST.
  - Lead inventory and gear management of all supplies and materials required for WILDCOAST events and activities.

## **REQUISITE SKILLS / EDUCATION**

**Education:** Degree in environmental science, oceanography, conservation biology, climate science, restoration ecology, biology, environmental planning or resource management, geography, environmental policy, or relevant field.

**Skills:** Strong inter-personal skills; ability to work very well with lots of different types of people; fierce passion for conservation and making a difference; written and communication skills including giving public presentations and being interviewed by the media. Scientific understanding of coastal and marine ecology, climate resiliency, blue carbon, ocean and environmental policy, and related topics. Ability to work with a variety of people from diverse socio-economic and cultural backgrounds. Ability to work as a team and autonomously when appropriate. Ability to grow and maintain a strong network of partners and volunteers to accomplish many types of projects. Ability to endure physically demanding field conditions including but not limited to extreme weather conditions, walking long distances, and lifting equipment and supplies over 40 lbs. Ability to work asynchronously at times from a team while still achieving program goals. Excellent coordination, leadership, writing, communication, and volunteer management skills. GIS and Spanish-speaking skills are a bonus.

**Experience:** Professional experience in marine sciences, conservation, natural solutions to climate change or a relevant field. Applicants should have excellent interpersonal, communication, and project management skills and experience.

**Other Requirements:** Must have or be able to obtain a valid California driver license and a valid U.S. passport or U.S. work visa. Must have reliable transportation and be willing to use their own vehicle. Must be able to

pass a background check to work with children. Must be willing to travel to Mexico and other international locations on occasion.

**WILDCOAST** is an equal opportunity employer. We use Google Suite, Slack and Monday.com for internal work flows.

**To Apply:** E-mail your cover letter and resume to jobs@wildcoast.org. The deadline to apply is July 31; applications will be reviewed on a rolling basis.